

## Trick or treat yourself to a spooky beauty treatment this Halloween

- Hair-raising treatments tops the list as facial hair transplants up by 144% since last year
- Enquiries for vampire facials have shot up in popularity, up 67% over the past 12 months
- Removal of witchy warts are up by 24% and costs £99 per session, on average

**Monday 24 October, 2016:** Trick or treat yourself to a spooky look this Halloween with [WhatClinic.com's](#) top ten cosmetic treatments. Those looking for a hair-raising treatment should check out the facial hair transplants, which have seen a huge jump in popularity since 2015, with email enquiries up 144%.

Men looking to find the right balance between bearded hipster and werewolf have 80 clinics across the UK to choose from, all listed on WhatClinic.com. The average starting price for facial hair transplants in UK clinics is £2,382.

Interest in vampire facials has shot up in popularity in recent years, with searches for the treatment up 67% over the past 12 months. The facial, which was first highlighted by Kim Kardashian in 2013, is offered in over 200 clinics across the UK. The procedure is touted as a low cost alternative to fillers and costs on average £384.

Nail extensions and nail overlays are popular choices for people looking for the perfect addition to a spooky witch's costume. With an average starting price of just £29 they can be an accessible option and interest in them has been increasing since 2015, with email enquiries up 87%.

Those hoping for a less-witchy look after Halloween can avail of wart removal treatment to get rid of unsightly blemishes. Enquiries for wart removal are up almost a quarter in the last 12 months, and costs £99 on average, per treatment.

Chemical skin peels are also increasing in popularity, with enquiries for the procedure up 20% in the past 12 months. Chemical skin peels, an accelerated form of exfoliating the skin, cost £170 on average and are offered in 1,045 clinics across the UK.

Other Halloween-themed treatments include Mummy-style body wraps, available in 260 clinics across the country at an average starting price of just £57; treatment for bad breath, at an average cost of £70; and spider vein removal treatment, at an average cost of £109 per session.

Commenting on the data trends, **Philip Boyle, Head of Consumer Matters for WhatClinic.com**, said: *"Halloween is a light hearted holiday and dressing up is a chance for people to alter their image and get into a new character. However, when it comes to image alterations in real life, it's important for patients to be realistic about both the risks and the outcomes of any procedure. With medical tourism and the increasing availability of finance options, costs are less of a barrier to treatment. It's*

*important to think carefully before making a final decision, and to read reviews and check the surgeon's qualifications before choosing a clinic, as these changes are for life and not just October 31<sup>st</sup>."*

WhatClinic.com's Top Ten Halloween-Themed Treatments			
Treatment	Increase in enquiries over past year	UK average starting price	Number of UK clinics listed
Facial hair transplant	144%	£2,382	81
Nail extension and overlays	87%	£29	131
Wart removal	24%	£99	335
Platelet Rich Plasma Filler (Vampire facial)	67%	£384	213
Teeth Contouring and Reshaping	-21%	£125	202
Skin Peel	20%	£170	1,045
Spider veins treatment	-4%	£109	755
Scar removal	4%	£206	549
Bad breath treatment	-24%	£70	451
Body wrap	-74%	£57	260

**-Ends-**

#### References:

1. Enquiries made to UK clinics listed on WhatClinic.com in the period 01.10-2015 - 01.10-2016, compared to 01.10-2014 - 01.10-2015.
2. Average prices are made from individual prices listed by clinics on WhatClinic.com. Clinics list treatment and prices differently on WhatClinic.com, prices usually vary widely and clinics don't always quote for the same version of a particular procedure.

#### About WhatClinic.com:

WhatClinic.com is a global healthcare comparison website that enables patients to compare and review clinics across the globe, with online booking and independent price checks. With detailed listings for over 120,000 private healthcare clinics across 135 countries worldwide, WhatClinic.com helps consumers make an informed decision on elective medical treatments as conveniently as possible. WhatClinic.com was founded in 2007 by tech entrepreneur Caelen King and is headquartered in Dublin. Since its launch, over 60 million people have visited the site to find, compare and book treatments across a wide range of elective medical treatments